

TED^xStillwater

x = independently organized TED event

TEDx Commandments

Given to every TED speaker, use these 10 Commandments to craft your talk to have a profound impact on your audience.

1. Dream big. Share something new. Do something memorable. Reveal an idea that could change the world.
2. Show the real you. Share your passions, your dreams and also your fears. Be vulnerable. Speak of failure as well as success.
3. Make the complex plain. Don't speak in abstractions; instead tell a story or give examples.
4. Connect with people's emotions. Make us laugh! Make us cry!
5. Don't flaunt your ego. Don't boast. It's the surest way to switch everyone off.
6. No selling from the stage. Please do not pitch your products, company, services, or ask for funding during your talk.
7. Feel free to comment on other speakers, to praise or to criticize.
8. If possible, don't read your talk. Notes are fine; however, if the choice is between reading or rambling, then read!
9. You must end your talk on time. Doing otherwise is to steal time from the people that follow you.
10. Rehearse your talk in front of a trusted friend. For timing, for clarity and for impact.